

MADE TO MEASURE ACCESSORIES



HELPING YOU TO GROW YOUR BUSINESS.



WHO WE ARE

SSP Accessories is a long established UK based B2B company.

We are specialists in the development and procurement of fashion accessories, whether it is a tailored specification or part of our existing range. Our established product department has a team of six experienced design and sourcing specialists who work on in house ranges alongside bespoke briefs from outside clients.

We have a well-established network of relationships with both factories and agents in the Far East. The maturity of our supply chain ensures we can deliver quality and consistency from initial specifications, to product sign off, to goods into the warehouse.

We ship 2,500 product lines into the UK for distribution throughout the UK and Europe. We have the expertise and resources to handle multi product distribution with next day delivery across the UK.

Our experience and resources means we offer our customers a smooth cost effective solution to their accessories needs.



MADE TO ORDER PROPOSITION

Whether you are a brand owner looking for the best in promotional headwear, a company looking to increase your footfall with a logoed give away product, or a retailer looking for a product or seasonal range development. SSP can offer you an easy, cost effective solution.

Our core competences are;

Design - Sourcing - Logistics

We offer customers a complete MTO proposition.

SSP gives our customers access to product development and sourcing specialists, who can advise and guide customers to decide on the appropriate product for their requirements. This could be a customisation of an existing stock item or a bespoke design specification. Our 26 years' experience of accessories and manufacture enables us to offer customers advice on design, trends and product specification. Our dedicated MTO co-ordinator ensures that our customer has the best product for their requirements without the risk, cost and time of dealing with remote suppliers.

SSP has the advantage of long standing relationships with a variety of manufacturing capabilities in the Far East ensuring that we cover both quality and pricing.

If you are looking to source accessories but do not have a supply chain, SSP can offer you an efficient hassle free solution delivered to your door while saving you time and expense allowing you to focus on your business.

We can turn your ideas into sales



THREE STEPS TO A MTO SOLUTION

1. Design:

We have the ability to help you determine the best product to meet your needs.

Our in-house design team have access to industry accredited trend services to assist the design process' alongside the experience of materials sourcing and manufacturing techniques to quickly take a brief from concept to visual CAD presentation bringing your ideas to life.

2. Source:

The diversity of our supply base enables us to meet your pricing, timing and certification requirements. As a procurement service we are well aware of the advantages and risks attached to sourcing from the Far East. For example we will protect you from;

- Small individual production runs are not prioritised as part of larger production schedules resulting in delays or cancellation.
- Production quality and delivery schedules often rely on an established relationship of trust between supplier and manufacture.
- Communication across time zones and language difficulties can lead to expensive mistakes.

We can handle these issues saving you time and costs.

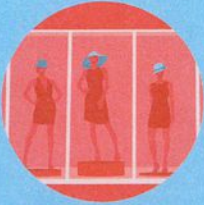
3. Logistics:

We will find a logistics solution to meet your time requirements.

- We can ship direct to our UK warehouse then distribute products to multi delivery points across the UK and Europe.
- We deliver direct to your warehouse or distribution network.

Support:

Throughout the process you will have a single point of contact that will co-ordinate the whole process allowing you to concentrate on your core business. We can work on future seasonal ranges so you have everything in hand well in advance of demand. Our team has 26 years industry experience of product development supported by an extended team specialising in purchasing sourcing, finance and logistics.



CASE STUDIES

These examples of successful solutions were the result of working closely with our customers to understand their needs, brand and budget, then using our expertise to it's full potential.

Client: An agency working with a major newspaper.

'We recently worked with an agency whose client is a major newspaper, they used one of our standard products as an incentive to increase circulation. This involved us sourcing some 150,000 hats at short notice from a current supplier and air freighting them into the UK to meet the client's deadline. This promotion exceeded everyone's expectations and meant we had to continually change the quantity (started at 6,000 and rose to 150,000 over the course of the 4 week promotion), this was achieved because of our close working relationship with the supply chain which meant we delivered on time'.

Client: Range Development for a retail customer

'We have a long standing customer who we have worked with to develop a range of products that carry their own branding and ticketing. This means they can take advantage of our buying power with all products branded and ticketed at point of manufacture, saving the cost and time of double handling in the UK'.

Client: Brand owners.

'We have worked with brand owners who were looking for a novel and cost effective way to promote their brand. We produced an embroidered baseball cap carrying their company logo which they used as a giveaway at events they sponsored. The key here was to ensure the integrity of the brand was secured and that the price was right to match the promotional budget'.

Client: Specialised retail business.

'One of our customers who has a very specialised retail business, was having problems sourcing the right products. With a limited infrastructure they did not have the resources to travel to the far east. We worked alongside this customer & developed a bespoke product range for their retail operation. We had the experience & buying power to ensure the customer got the right product at the right price & the order had priority in the manufacturers production plan. The completed order was then shipped into our UK warehouse ready for the customer to call off as required'.

By working with our clients we found the solution and helped them grow their business.



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